GRUNDTVIG LEARNING PARTNERSHIP

Promoting digital literacy of Roma people toward their active citizenship

Working document with different good practices, experiences and activities realized for the promotion of ICT skills among Roma people

April 2014

On the basis of a research on online sources conducted in March and April 2014, a list of projects and practices addressing Roma and the promotion of active citizenship have been collected as follow.

Projects:

1) Action plan for the development of the Roma population (2010-2012)

Project coordinator Spain, Ministry of Health, Social Policy and Equality
Project's main aim the aim of the project is to promote new actions to correct the existing imbalances between the Roma population and the rest of Spanish population, as well as to encourage different forms of participation and social development that ensure the full exercise of social rights and access to goods and services of Roma population.
Project's specific objectives the plain is divided into eight areas of action and it seeks to achieve three main objectives: 1) Deepening and advancing the design of specific strategies and actions aimed at improving the image of Roma population, eradicating all forms of discrimination and promoting equal treatment and effective participation in society, 2) Conducting specific actions in priority areas of intervention in order to progress in the achievement of the main objective of supporting the full exercise of rights and access to goods and services of Roma population, with the participation and collaboration of all stakeholders, 3) Contributing to the promotion of the European policy in favour of the Roma population and participate in its development.
Project's specific activities in the third area of action "Employment and Economic activity" among the objectives there is the promotion of training of Roma population for their access to employment, retention, and advancement. *These objectives can be achieved with the promotion of training on new technologies (ICT) to address the digital literacy of Roma population as a cross-sectional issue that facilitates the improvement of their employability and their access to the labour market.*
Target group Roma population with ages ranging between 15-65 ages
Starting date – Ending date 2010-2012

2) Boosting labour-market activity through digital literacy

Project coordinator Hungary, Bódva Valley Association of Roma Women in Public Life,

Project's main aim 600 persons, 300 Roma beneficiaries, involved in the digital literacy training, guaranteed internet access during the program, promoting knowledge on labour-market and business, mentoring guaranteed for the target group.

Project's specific objectives to make computer and internet accessible in everyday life for the 18-59 year-old vulnerables living in Edelény micro region

Project's specific activities recruiting 600 persons, accredited trainings for 7 persons for IT mentors, advising on labour-market and starting business in all participating settlements, customer service, consultancy.

Target group 18-59 year-old vulnerables people

Starting date – Ending date 12.01.2010- The project has not been finished yet

3) Roma women and ICT romi.net

Project coordinator Spain, Secretariado Gitano Foundation

Project's main aim 80% of Roma Women have no acces to ICT, and they do not have the possibility to use a computer, reducing their integration opportunities.The main aim is to develop specific actions to reduce the digital gap and promote the use of ICT among Roma Women

Project's specific objectives to develop a training for trainers in specific telecentres for Roma Women, develop FSG own telecentres network, to develop a curriculum which fits with Roma Women needs, to facilitate access to ICT for women in roma areas, to improve the use of ict and computer in daily life,to develop adapted materials to Roma Women and ict

Project's specific activities setting up a initial training for e-facilitators women, 20 women have been trained as ict e-facilitators during 2 months including a blended course in collaboration with a partner , advertising 11telecentred, full equipped, computers, lan, printers, etc in different cities of Spain, developing a course to introduce roma women in how to use ICT everyday, including services, main daily activities, internet security etc, (at least 33 courses have been implemented during the project life),

Target group 300 Roma women

Starting date – Ending date 01.11.2006- 31.01.2008

4) Internet public access center (Capi)Pampanico, la fuentecica y los almendros

Project coordinator Spain, Secretariado Gitano Foundation

Project's main aim ensuring access to technology and digital literacy to Roma who are living in underserved areas, extending the use and benefits of ICT

Project's specific objectives to increase participation of Roma in the use of Internet, office software and instant messenger software, includit e-administration, support Roma children in their homeworks using computers after school, improving accessibility for improving employment, to become a referent center in the neighborhoods building a network with local social organizations, to give skills and qualify Roma adults on ICT issues

Project's specific activities workshops and courses, video courses (youtube), free access to the telecenter , courses openoffice, English courses (basic and advanced), projection of videos, movies

Target group 2219 Roma people

Starting date – Ending date 01.01.2011- 31.03.2012

5) Connect Web2.0-based virtual communities and social learning to strengthen competencies of people at risk of exclusion

Project coordinator Italy, Fondazione Politecnico di Milano

Project's main aim developing and testing a learning model on e-Skills and Skills for lifelong learning developed by ICT-based social networking tools and platforms and addressed to people at risk of exclusion.

The model will value collaborative, non formal-informal learning processes and spaces. It will adopt the EQF approach to learning outcomes to build assessment setting and procedures.The purpose is to enhance competence and skills of involved people and to help them find a new job.

Project's specific objectives in this process the ICT devices (virtual communities, social networks, weblogs, wikis etc.) play a relevant role as enablers and drivers for learning (formal, informal and non- formal), helping the awareness processes and the creation of new shared know-how. The connect learning environment is a pratical tool to meet people with similar problems and interest virtually, maybe as they leave very far from each other. Even though most people at risk of exclusion prefer to meet with each other in presence, some of them are keen to learn more and to use such tool for job seeking or entrepreneurship (using blogs and websites built by themselves, as showrooms of their products and service). Others see the benefit of improving languages, using resources made available on the web but also speaking and chatting with the other participants and tutors on the web. Several of them like to get a competence certification and they can either collect their pieces of evidence and build their portfolio within the connect learning environment or participate to on-line learning programmes which end with a national certification. The potential impact is very high because the platform can get in contact people from everywhere in Europe and even beyond.

Project's specific activities The project includes three Work Packages (WPs) on "Development". They are: WP2 - Learning outcome-based model from the EQF and informal learning-based approach from the CEDEFOP guidelines 2008; WP3 – ICT devices supporting learning; WP4 – Testing the model. These WPs reflect the adopted method and the overall approach. First, the CONNECT project intended to define the non formal-informal learning-based model because it should become the guide for setting up on-line, web 2.0 devices and the CONNECT learning environment as well. The idea was that the CONNECT Learning environment became a laboratory space where people: - Met together and shared views, exchanged questions and possible solutions by their own blogs, walls, forums, etc.; - got on-line resource available to develop their own multimedia tools, documents, materials; - surfed through the multimedia resources in the Learning environment and outside it as well, by the help of CONNECT on-line guides. The idea was that partners, namely the nominated tutors from the staff, activated and monitored activities carried on by the participants themselves. Tutors could support them any time they required help. Tutors could also invite participants to become tutors on some topics, in their turn, if they demonstrated expertise and motivation. The idea was to foster peer to peer learning approaches. The topics around which CONNECT Project intended to invite participants were as follows: a) languages and Communication; b) Employability; c) Entrepreneurship; d) ICT. Communication, employability, work-life balance To be able to: – Speak the local language B1 – Speak English A2 – Present yourself – Write a curriculum – Develop your e-portfolio – Have a job interview – Seek a job by the web – Seek training measures, qualifications/certifications – Seek services by the web, Entrepreneurship – Recognize, make it explicit and value one's own competence – Develop a business plan– Use market place – Present one's own product/service – Define and develop a communication campaign

Target group people at risk of exclusion: women (25-45 years old), aging people (over 50 years old) and migrants, from different countries (IT, CZ, DE, ES, UK)

Starting date – Ending date 01-01-2010 - 31-12-2012

6) 'Jump in the train for a better world' – ICT support for Roma people

Project coordinator Croatia, Public Library Fran Galovic

Project's main aim the main contribution of public library in social inclusion of vulnerable social groups in local communities is based on the platform of human equal rights to information. Improving living conditions and promoting social inclusion through information and communication technology (ICT) training, Public Library Fran Galovic is developing skills in the Roma community and building trust and respect between Roma and Croatian children in the town of Koprivnica in northern Croatia.

Project's specific objectives improving the life chances to deprived Roma children through formal and informal forms of education as the way to more easily inclusion into the local community and society in

general, integrating Roma young and adult into social environment to respect, protect, support and realize their national, cultural, educational, social, and all other personal and economic rights and interests.

Project's specific activities for children and young people using the computer and internet for web-surfing and social networking, to do homework, preparing PowerPoint presentations for school lessons, learning the Croatian language, training the basic computer and information literacy for Roma young adults

Target group Roma children and young adults

Starting date – Ending date 2011